



Focus on Book Arts

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Where We Live:

Where does your heart reside?

Challenge Book Project

Prospectus

Focus on Book Arts invites artists to submit a challenge book project for a Virtual Roundtable Event that will be held during our July 15-17, 2021 virtual conference.

Participating in the challenge book project is a fun way to get inspired and generate new work! Being directed by the theme and criteria we present will allow you to take new and creative directions. We invite you to accept our challenge and follow the prompts below to create a new book or box.

We welcome books and boxes that consider the theme Where We Live: Where does your heart reside? For example, Does your heart reside in memories of a childhood home or Gramma's house? Does your heart live in the summer camp where you were a counselor? A favorite vacation spot? Maybe your heart resides in your kitchen or yoga mat. To inspire your challenge book, consider memories that warm your heart or places that put your heart at ease.

We hope you'll join with the FOBA community to create a challenge artist's book or box in 2021 that responds to the criteria below. We look forward to seeing what you create!

Eligibility and Media

This exhibition is open to any artist 18 years of age or older.

Maximum of 3 works may be submitted per artist.

Your book or box should be created in 2021 for this event.

Theme: Where we live: Where does your heart reside?

Structure: The book or box structure of your choice

While there is no requirement for a specific structure we encourage you to stretch and try something new. Maybe, revisit a class you enjoyed but never really brought home.

Text: Your work must incorporate at least three words.

There are lots of ways to add text. Follow FOBA on social media (facebook and instagram) for ideas. Perhaps they are printed on the page, elements in a collage, flags or tabs. It might be monograms, a quote or a full book.

Surface design: Your work must include some color or texture that you have created.

Pull out your paints, crayons, plant material...whatever you can think of to add color, texture or images to your piece.

Online submissions will be accepted from February 15 - June 23, 2021

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**To upload your entries, please visit this link:
focusonbookarts.org/2021challenge**

Fees/Submission

Fee for this exhibit is \$10 per artwork (not per artist)

We have a limited number of fee waivers reserved for BIPOC participants. If you identify as Black, Indigenous, and/or a Person of Color and would like your challenge book project entry fee waived, please claim a waiver when you submit your entry.

You needn't enter your submissions all at the same time. Submission for this exhibition is by file upload only.

Submission fees are non-refundable.

Each book/box submission must include 2-4 images.

Timeline

JUNE 23, 2021- Deadline for submissions & payment to be received.

JULY 15-AUGUST 30, 2021- Challenge Book submission online exhibit.

JULY 17, 2021 - Challenge Book Virtual Roundtable Event featuring submissions.

About image preparation:

Please send gallery quality images without background clutter or text. Do not send composite images or images with embedded text. The images you submit, along with the text you provide will be used for digital publicity and our virtual event.

Please rename your image files prior to submission as follows:

First Initial-Last Name-First word of title-Second word of title-number.jpg

Please use hyphens between words as indicated e.g., J-Doe-My-Book-1.jpg, J-Doe-My-Book-2.jpg

Laura Russell has published a series of blogs specifically addressing photographing artists' books. Here are the links:

<https://23sandy.com/blogs/blog-postings/photographing-your-artist-books-checklist>

<https://23sandy.com/blogs/blog-postings/photographing-your-book-power-entry-tip-1>

<https://23sandy.com/blogs/blog-postings/make-it-straight>

<https://23sandy.com/blogs/blog-postings/photographing-your-book-power-entry-tip-3-sharpening>

<https://23sandy.com/blogs/blog-postings/photographing-your-artist-books-tip-4-cropping>

<https://23sandy.com/blogs/blog-postings/sizing-your-photos>

Agreement

Submission of entry constitutes agreement to all conditions in this prospectus.

The artist agrees that images of selected artwork and the submitted text can be used by

Focus on Book Arts for promotions and publications.

**We would love to see your progress and process on Instagram.
Feel free to post images with the hashtag #fobachallenge2021 as you create!**